NEWS RELEASE

HENKEL RECOGNIZES INOLEX FOR SUSTAINABLE INGREDIENT LEADERSHIP

INOLEX’S LexFeel™ D5 wins Sustainability Award as a safe, sustainable, and high-performance ingredient for Beauty Care.

PHILADELPHIA, PA, February 4, 2020 — INOLEX was honored to receive the “Sustainability Award” from Henkel Beauty Care during the Henkel Awards Reception at the 2020 American Cleaning Institute (ACI) Annual Meeting and Industry Convention in Orlando, Florida. The award was given for LexFeel™ D5, a sustainable, high-performance silicone alternative ingredient.

“We are grateful to be recognized by our partners at Henkel, and proud to be part of a larger movement to bring sustainable Beauty Care options to consumers,” said David Plimpton, INOLEX CEO. “We also appreciate the global platform that ACI provides to bring Home Care and Personal Care organizations together for broader learning and advocacy around sustainability. The ACI community serves an invaluable role in promoting the health and quality of life of people and the protection of our planet.”

LexFeel™ D5 (Neopentyl Glycol Diheptanoate (and) Isododecane) is an advanced multicomponent emollient that delivers high performance hair care benefits. It is readily biodegradable and provides an alternative to traditional cyclomethicones while yielding similar properties and performance. With rising consumer interest in silicone-free products, as well as tighter regulatory restrictions on silicones, LexFeel™ D5 fills an important need across the industry for a silicone alternative that meets exceptional performance, safety, and environmental standards.

“Henkel’s endorsement of innovative ingredients like LexFeel™ D5 demonstrates how sustainability is adopted through the many steps that go into bringing a consumer product to life. INOLEX is thrilled to be part of the change,” said Plimpton.

INOLEX Sustainability Program
INOLEX recently released its Sustainability Progress Report for 2019, which spotlights key initiatives that were accomplished during the past year. Included in the report is the company’s commitment to traceability. The Balance & Act Program details INOLEX’s shift to manufacturing its entire palm-derived ingredient portfolio exclusively as Roundtable on Sustainable Palm Oil (RSPO) Mass Balance certified material, thereby exceeding industry standards.

Also highlighted in the report is the company’s participation in the USDA BioPreferred® Program to independently certify the naturality and sustainability of its plant-derived technologies. INOLEX has
the largest USDA BioPreferred® Certified ingredients portfolio for the category Intermediates - Personal Care Product Components, with 83 products, as of December 31, 2019.


About INOLEX
INOLEX is an independent, global specialty ingredients company that delivers safe and sustainably designed beauty care options for brands around the world. Guided by the Principles of Green Chemistry and lifecycle thinking, INOLEX balances technology and nature to create sustainable, life ingredients. Core technologies include Alternative Preservation; High-performance Polymers for Sun Care; Alternatives for Silicones; Natural and Quat-free Cationic Conditioning Agents; and Palm Alternatives, with a focus on plant-based, certified natural options in all categories.

INOLEX Ingredients
The INOLEX innovation platform is guided by the Principles of Green Chemistry and life-cycle thinking. The company is recognized for its leading proprietary technologies—with an emphasis on natural, plant-based solutions—in Alternative Preservation, Silicone Alternatives, Palm Alternatives, Film Formers, and Conditioning Agents. INOLEX first launched its Silicone Alternative portfolio in 2003 with the introduction of LexFeel™ D4 and later LexFeel™ D5.

For more information contact:

INOLEX
Lisa Gandolfi, PhD
Director of Marketing
215-320-1488
lgandolfi@inolex.com