PRESS RELEASE FOR IMMEDIATE RELEASE:

INOLEX Introduces Natural Plant-Based Film Former Technology: LexFilm® Sun Natural

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January 24, 2018 (Philadelphia, PA USA) — LexFilm® Sun Natural (Capryloyl glycerin/sebacic acid copolymer) is the latest ingredient advancement in INOLEX’s portfolio of all natural sun care products.

A plant based, multi-dimensional polymer, LexFilm® Sun Natural delivers patented sun care technology suitable for a variety of applications, including skin care, hair care and color cosmetics. The all natural, film former is produced using the Principles of Green Chemistry and derived entirely from renewable and sustainable building-blocks and is in process to receive ECOCERT, COSMOS, NATRUE and NSF certifications.

The incorporation of film formers in SPF formulations is a key factor in achieving uniform coverage and protection. While many film formers are only available in crystalline solid form, LexFilm® Sun Natural is a pourable viscous fluid that allows for an optimized formulation process and manufacturing ease. The result is an easy to work with, all natural film former technology that delivers a smooth, more even application with immediate and consistent aesthetic appeal. In laboratory comparisons, LexFilm® Sun Natural demonstrated superior in vivo water resistance over benchmarks*.

“As sun protection becomes an integral part of the consumers’ daily skin, make-up and hair routine, the need for long-lasting film formers with superior functionality and aesthetics is rising,” said Fana Makonnen, Technical Marketing Manager. “LexFilm® Sun Natural provides this performance in an all-natural ingredient—which makes it an exciting option for formulators trying to balance these objectives.”

*Please contact INOLEX for laboratory results.

About INOLEX
INOLEX is an independent, global specialty ingredients company that provides safe and effective beauty care options for brands around the world. With a deep understanding of lifestyle trends and expertise in green chemistry, INOLEX balances lab and nature to create sustainable, life ingredients. Core technologies include alternative preservation; high-performance polymers for sun-care; alternatives for silicones; and palm-free alternatives, with a focus on plant-based, naturally certified options in all categories.
About ieS LABO, INOLEX Provence

Founded in 1986, ieS LABO produces natural and organic botanicals, essential oils and herbal extracts for the cosmetic industry. This includes the PhytoTrace™ line of traceable, sustainable extracts, allowing for farm-to-lab transparency of ingredients originating, sourced, and produced in Provence, France. ieS LABO is organic certified by Ecocert France, as well as by the National Organic Program (USA), NATRUE (Germany), and COSMOS (Europe).

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